

# Earthquakes, Ethos and Walkability—Placemaking for Pedestrians



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Jacobs/Macdonald: Cityworks





Image source: San Francisco History Center, San Francisco Public Library





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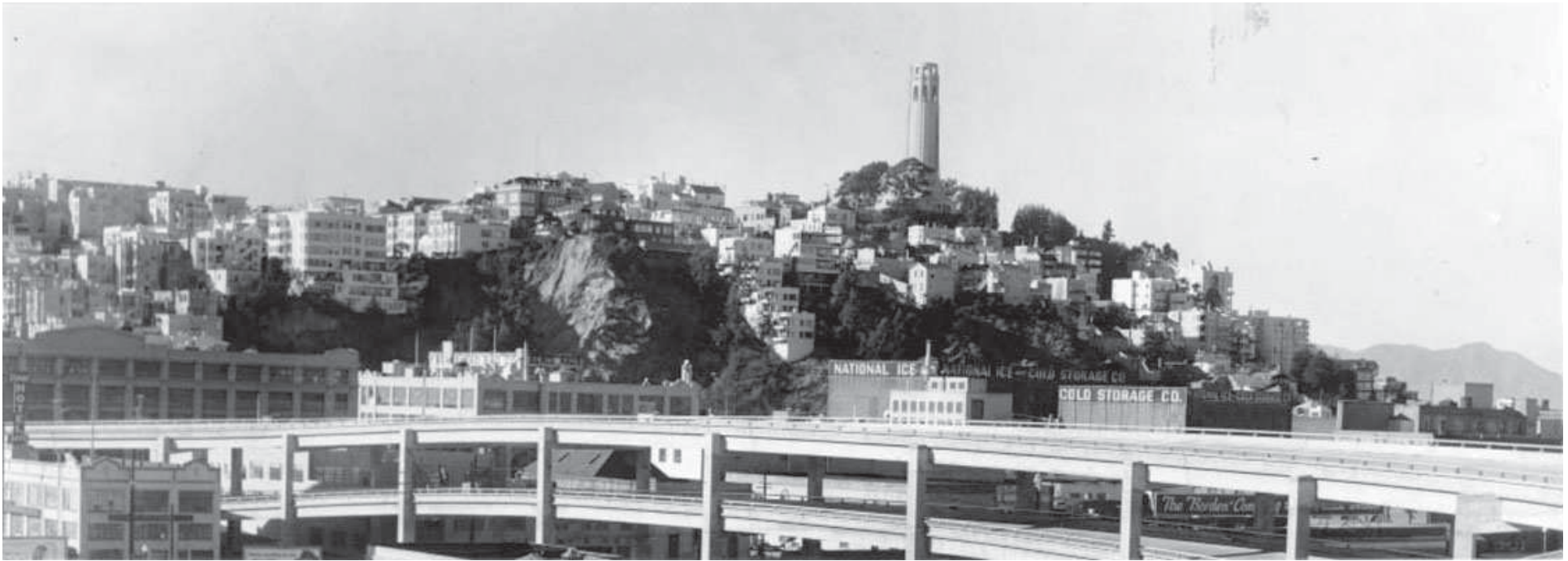
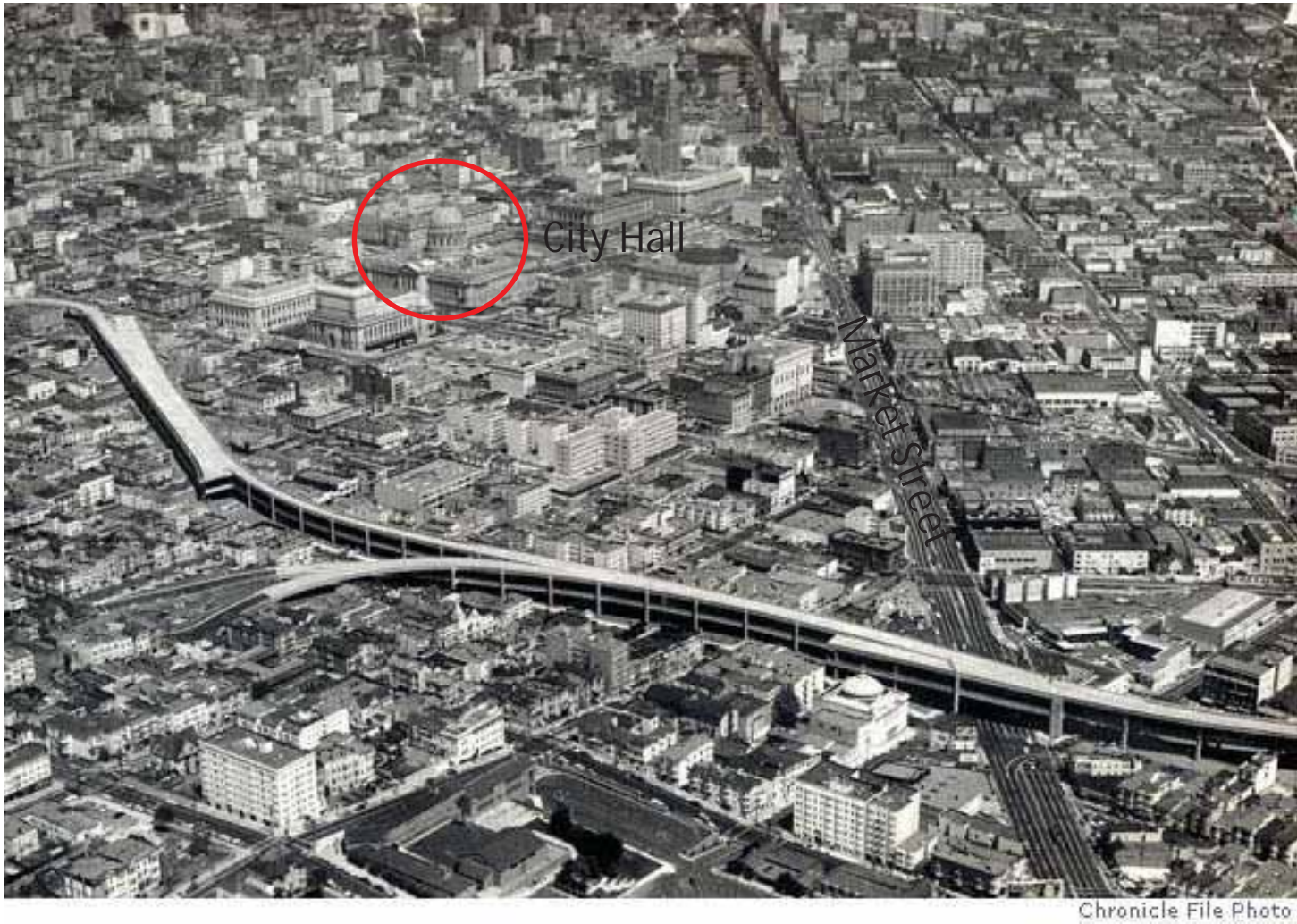


Image source: San Francisco History Center, San Francisco Public Library



Chronicle File Photo

Image Source: San Francisco Chronicle

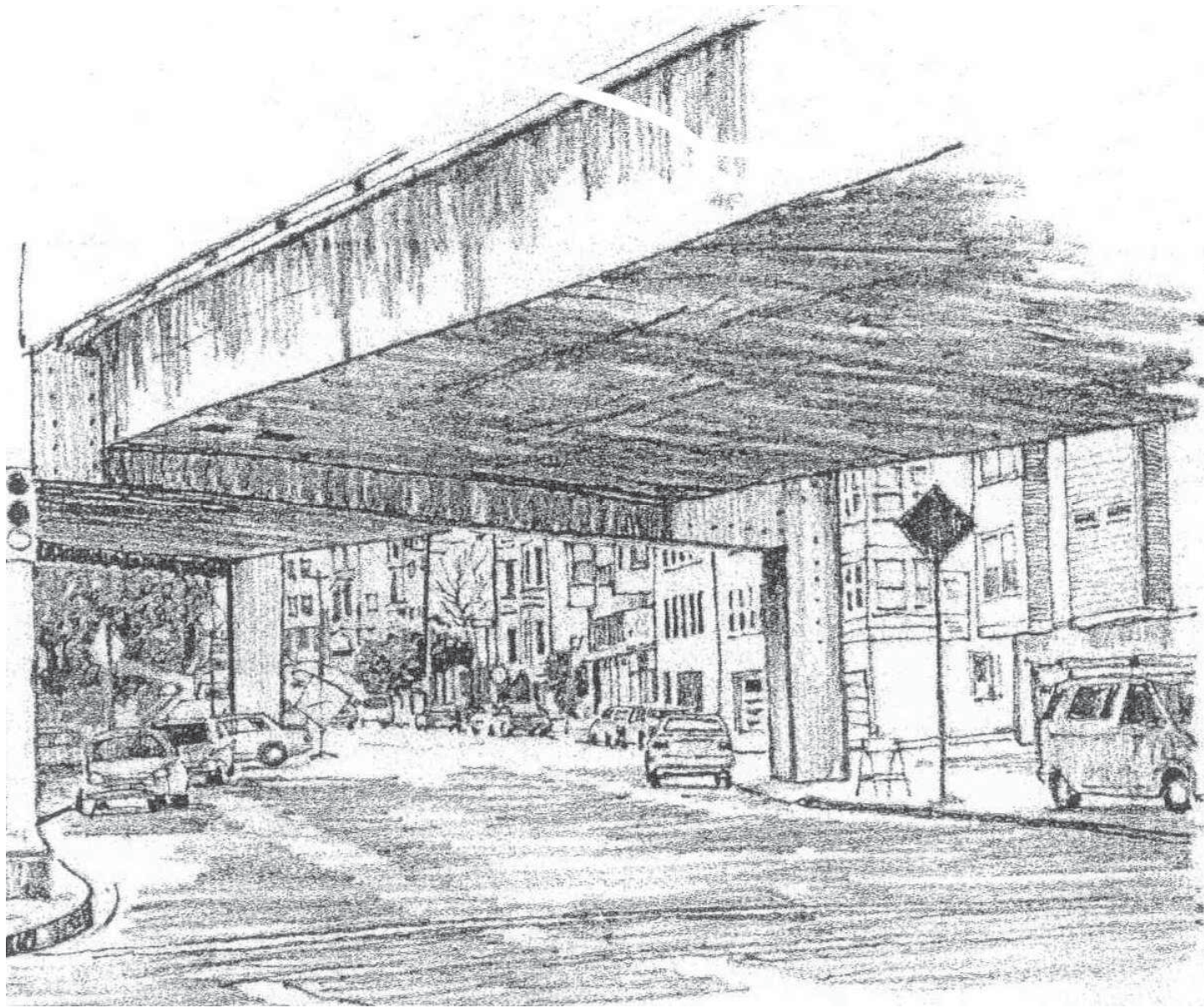






Image source: San Francisco History Center, San Francisco Public Library

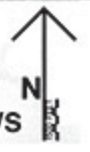


PACIFIC OCEAN

SAN FRANCISCO BAY

- STREET VIEW OF IMPORTANT BUILDING  
 (landmark, proposed landmark, other historic or  
 culturally-significant building)
- STREETS THAT DEFINE CITY FORM
- STREETS THAT EXTEND THE EFFECT OF PUBLIC OPEN SPACE
- ROUTE OF FORTY-NINE MILE SCENIC DRIVE
- IMPORTANT STREET VIEW FOR ORIENTATION

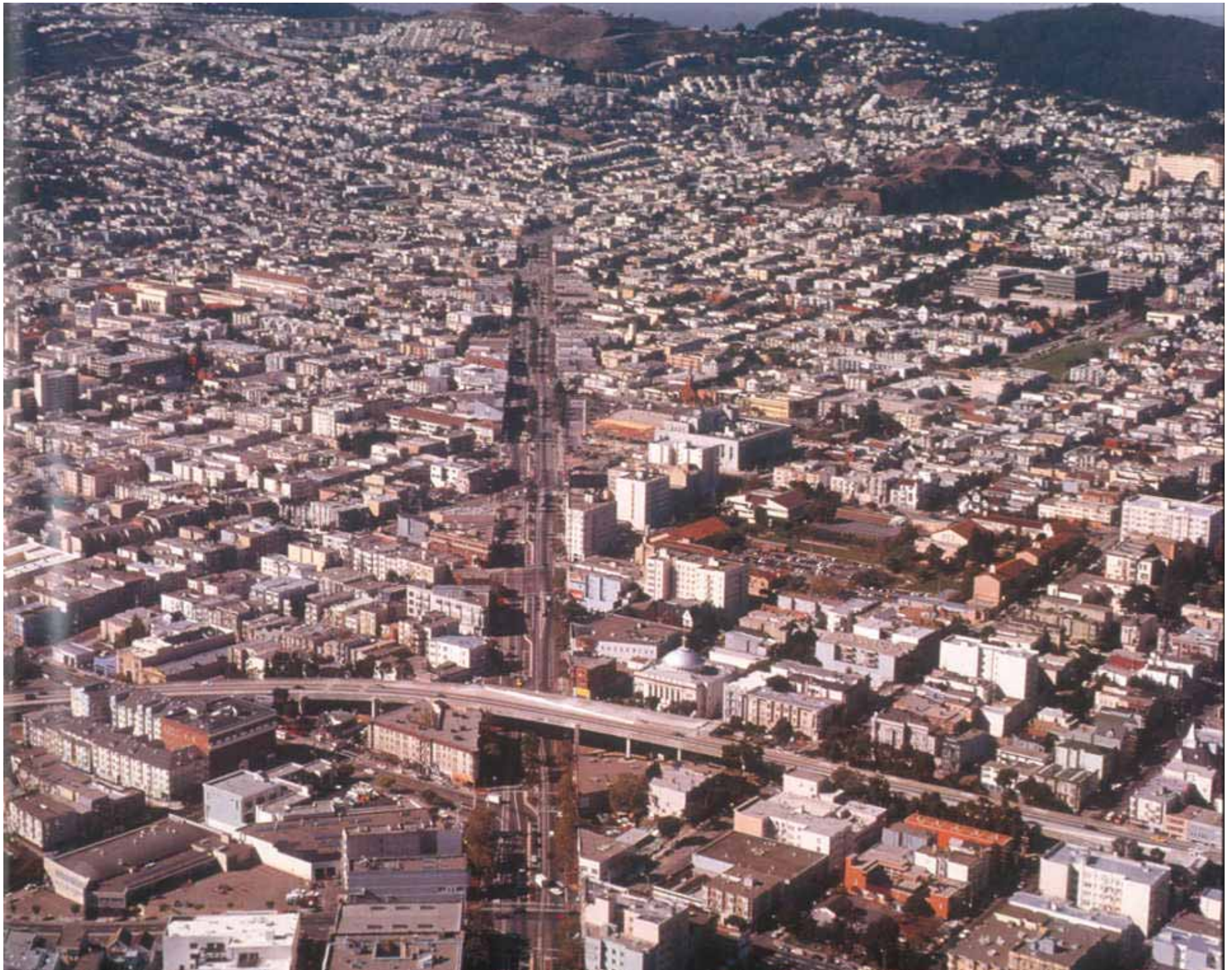
**STREET AREAS IMPORTANT  
TO URBAN DESIGN AND VIEWS**











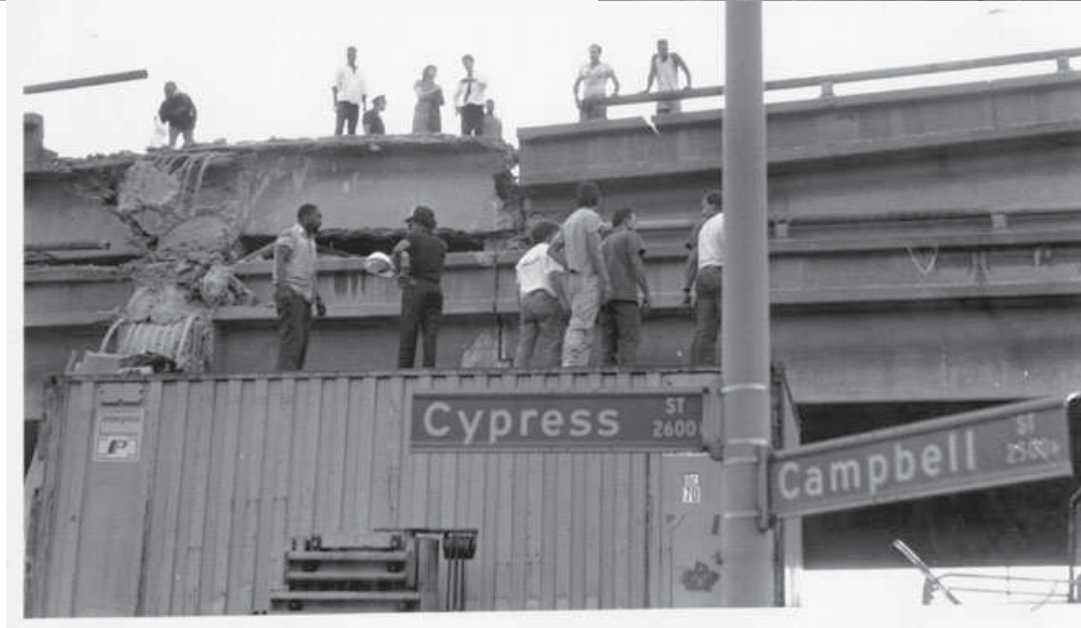
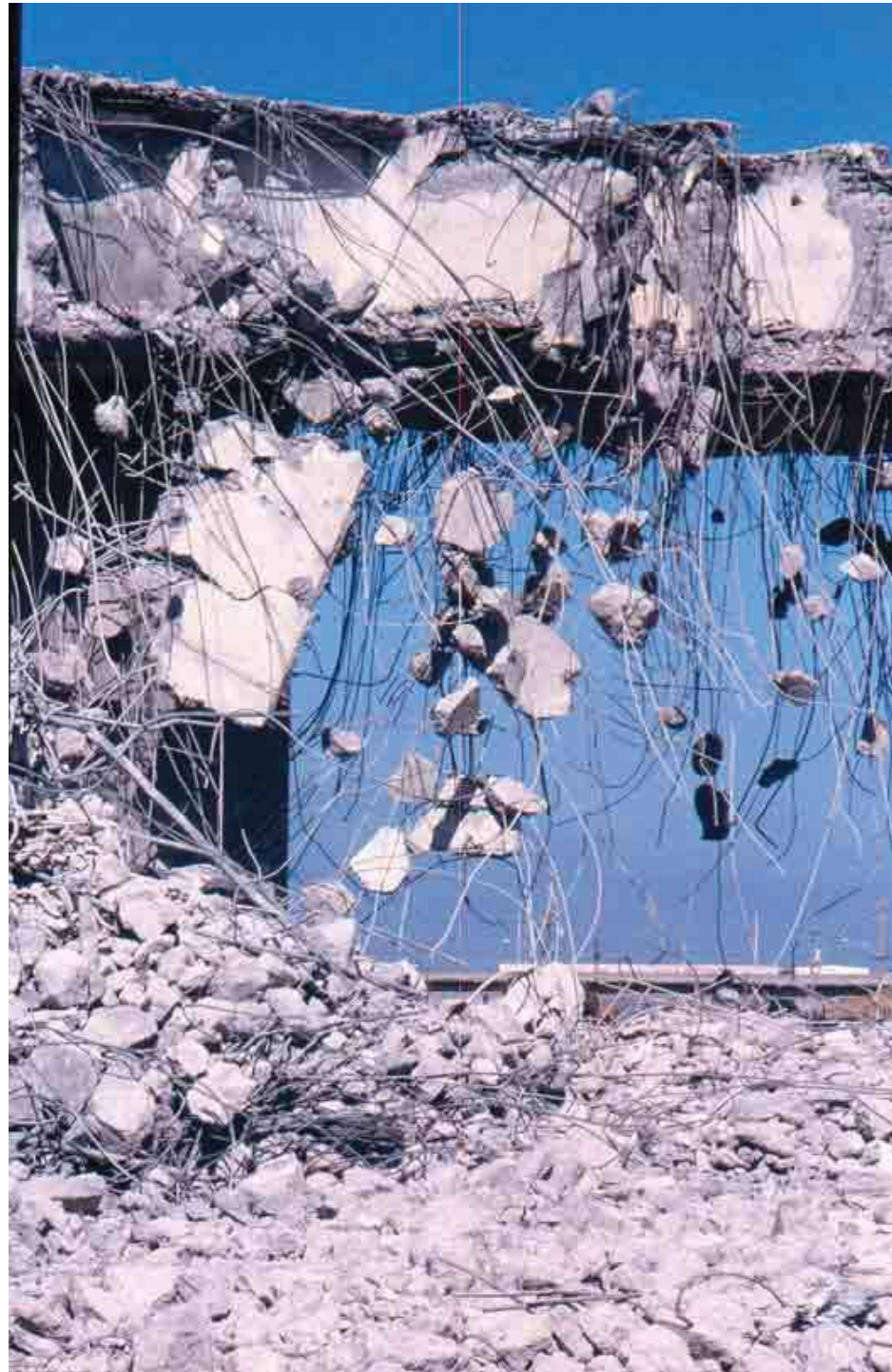


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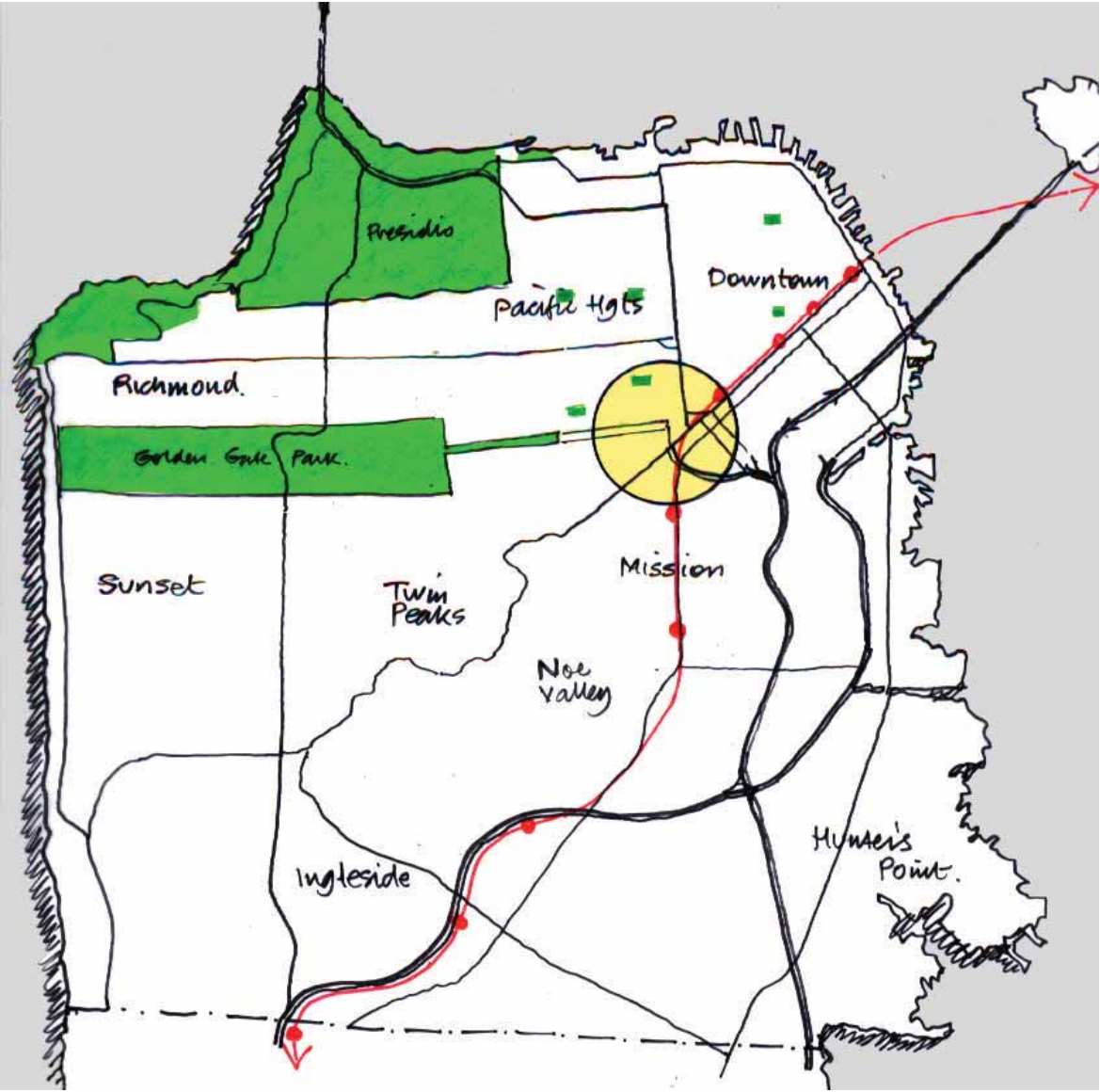


Image Source: SF Better Neighborhoods Market-Octavia Neighborhood Plan

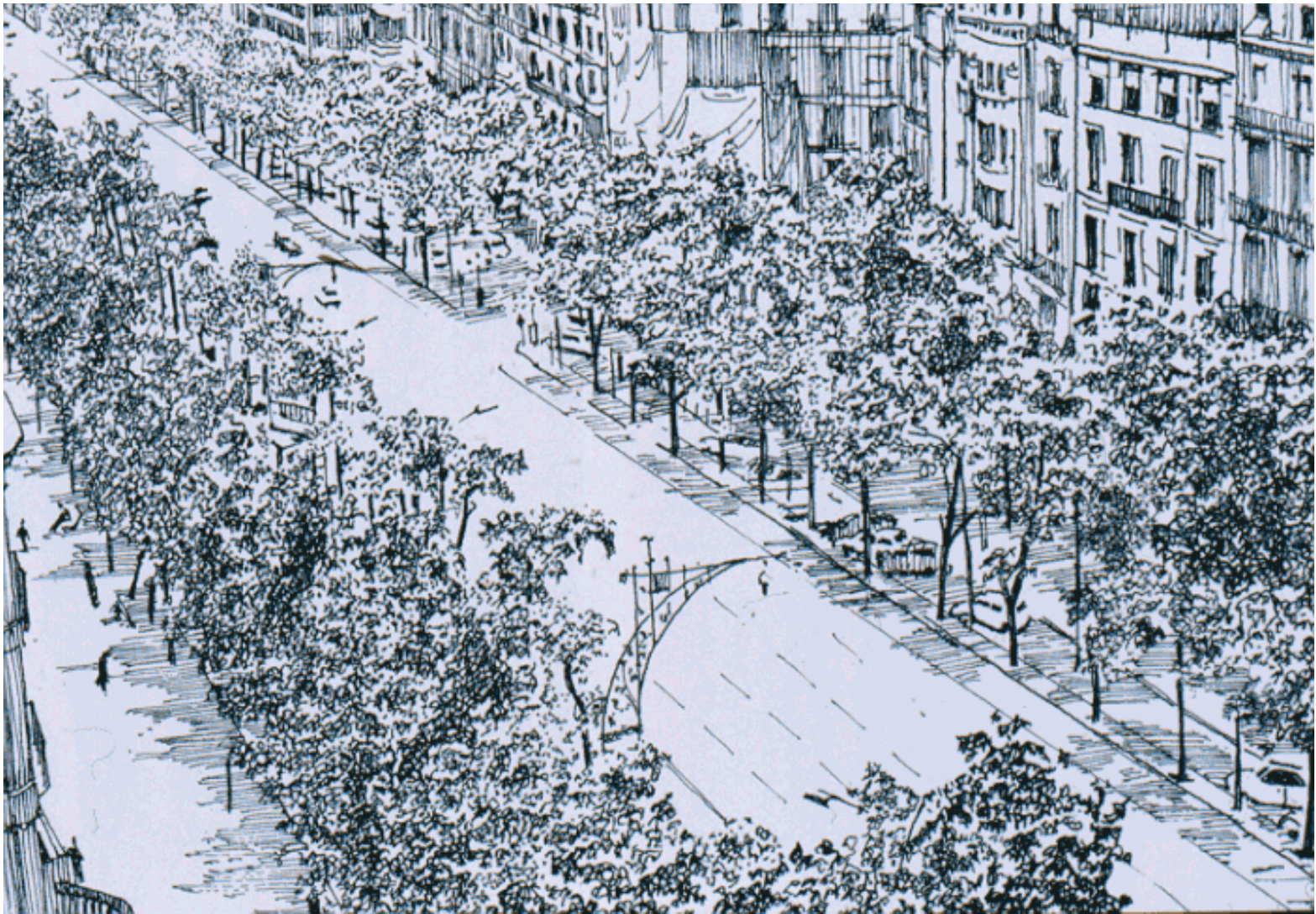


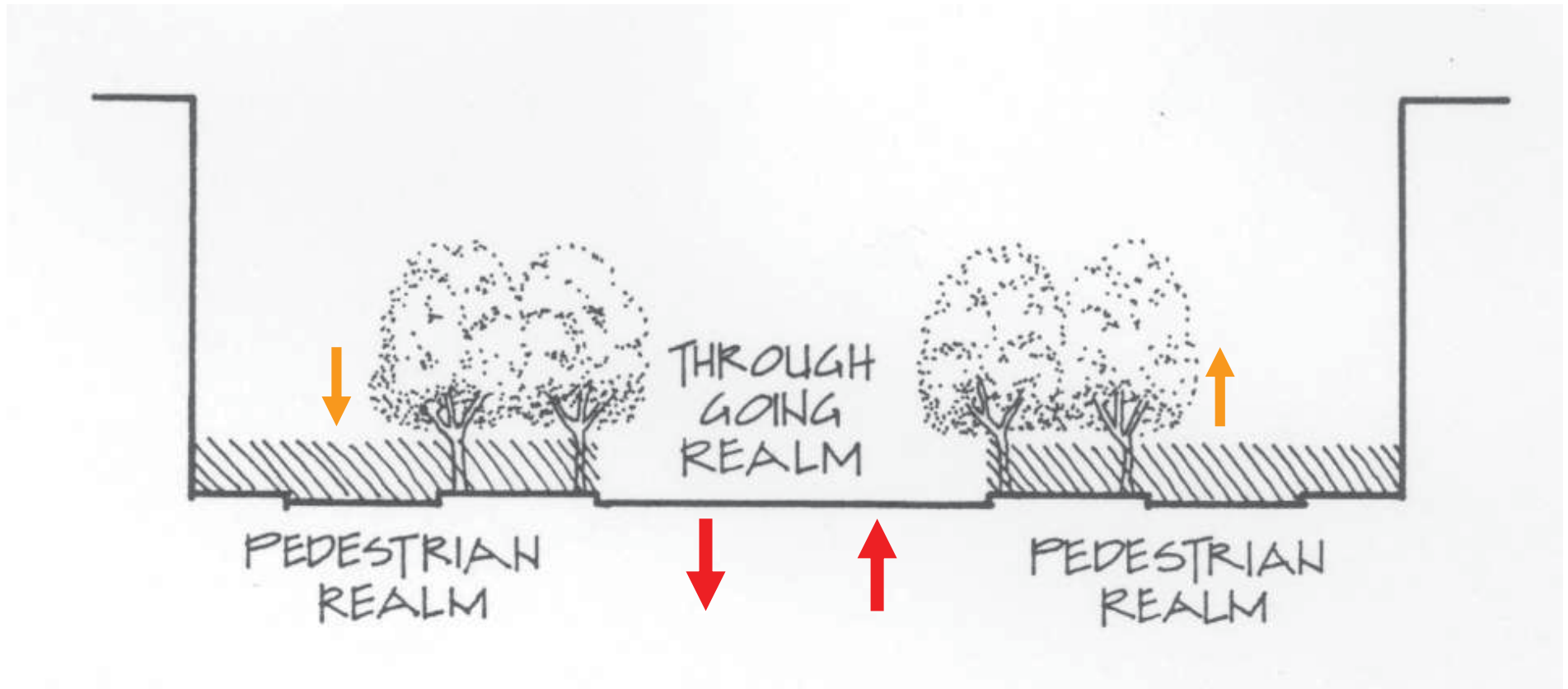
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Image Source: San Francisco Chronicle

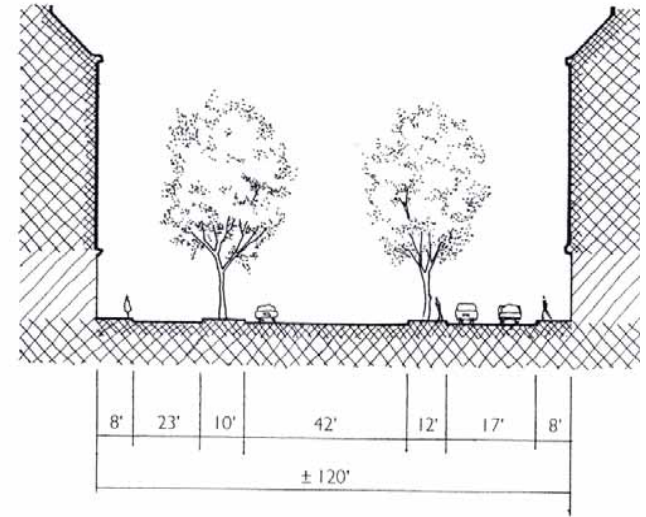
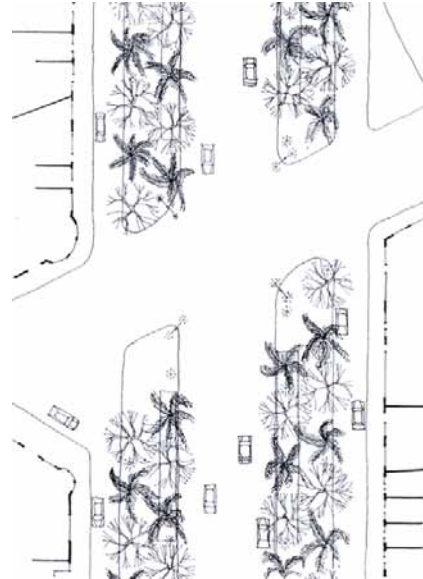
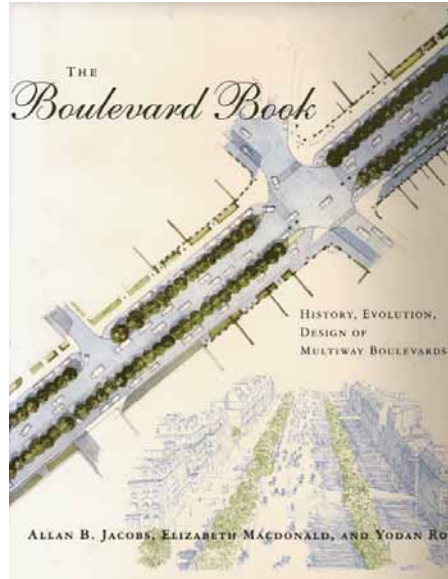




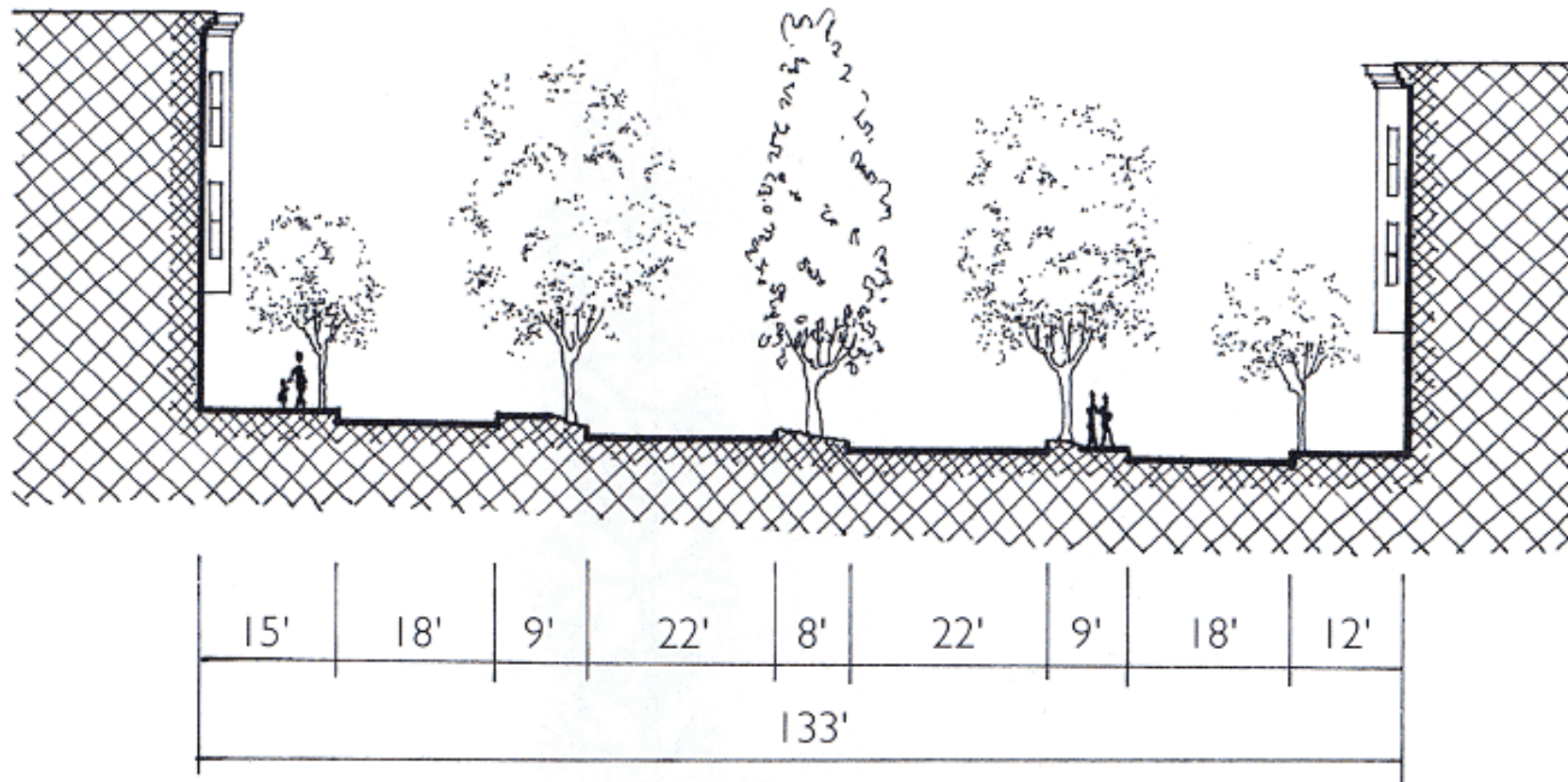




Typical Multiway Boulevard Cross Section



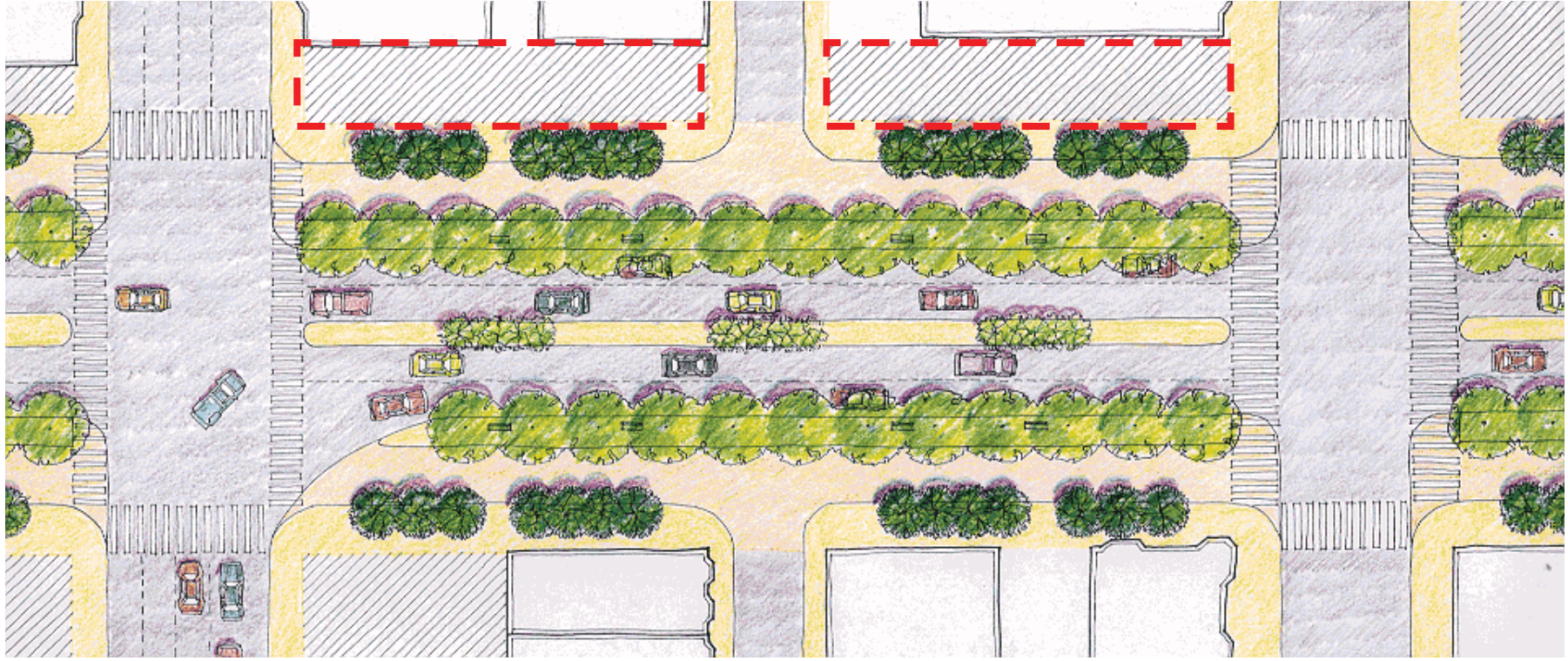




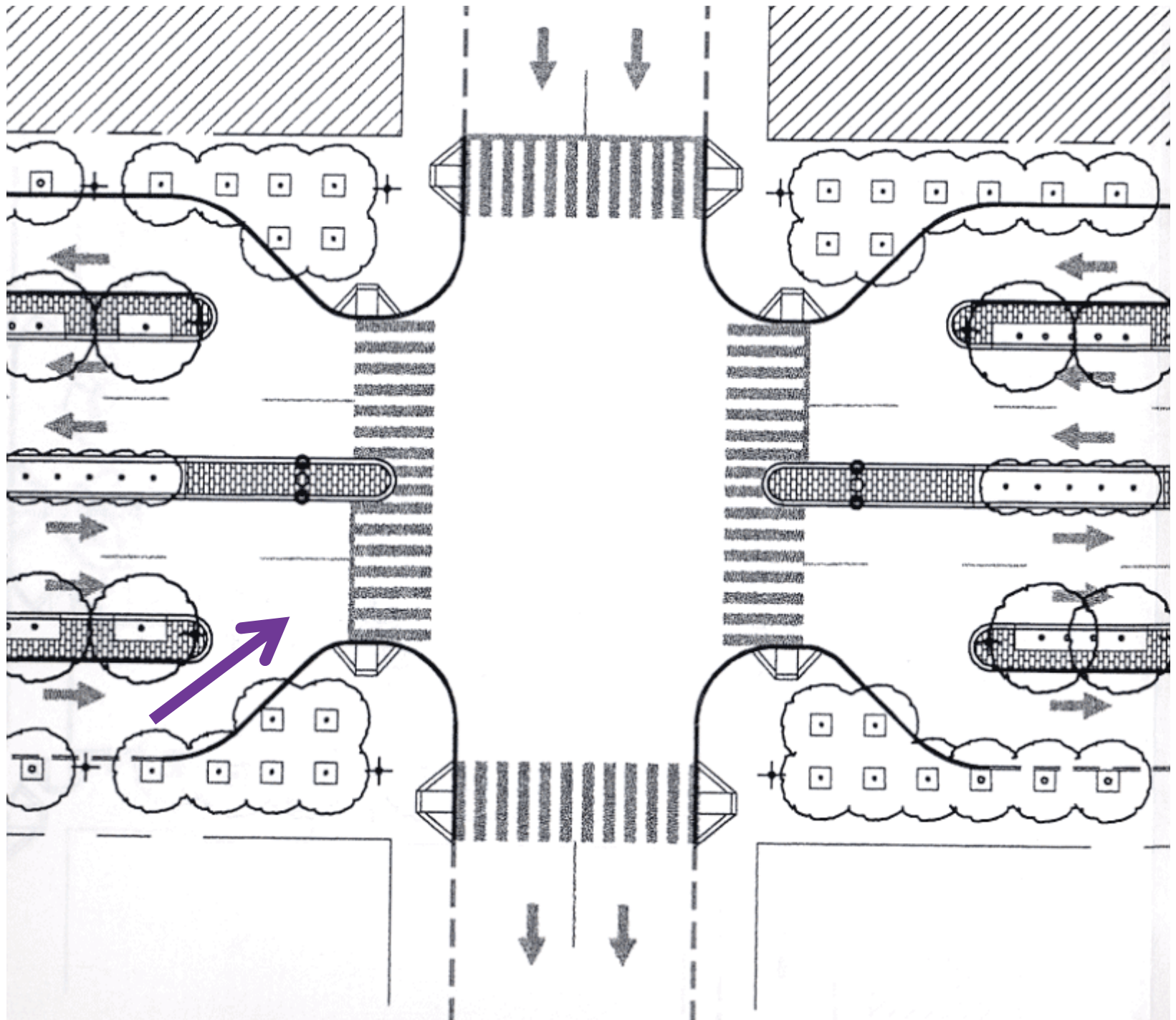
**Octavia Boulevard: section**

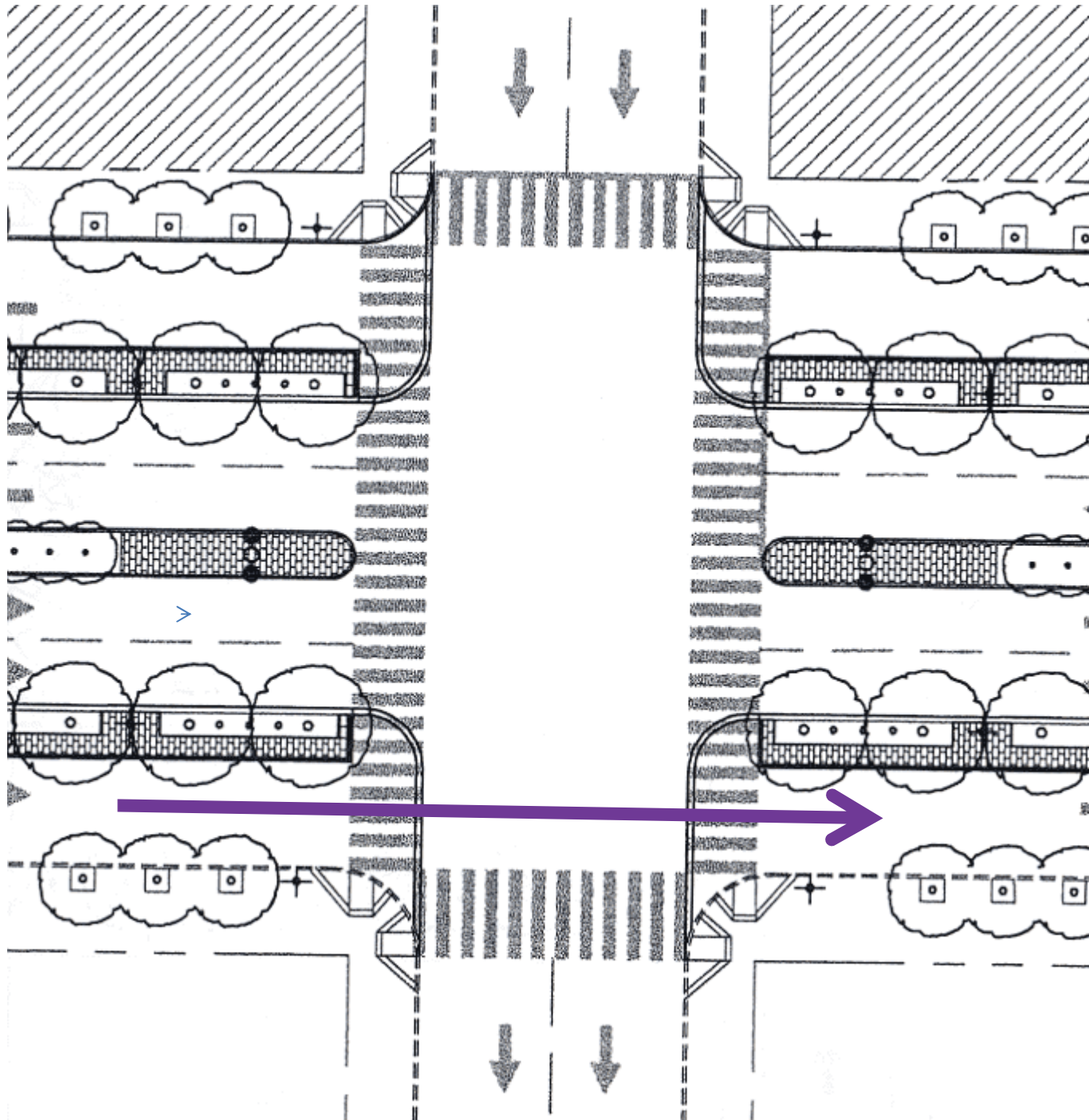
Approximate scale: 1" = 50' or 1:600

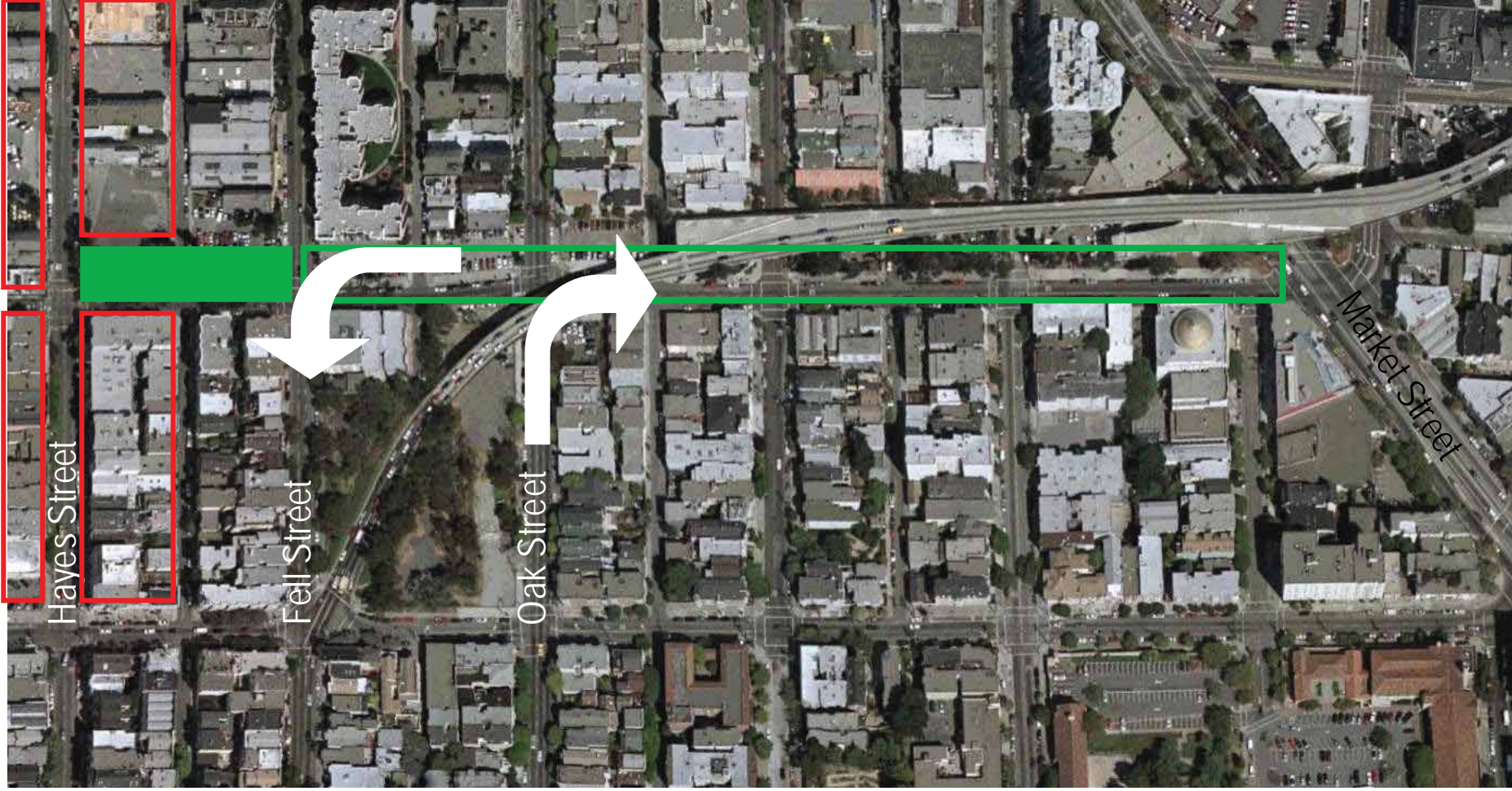










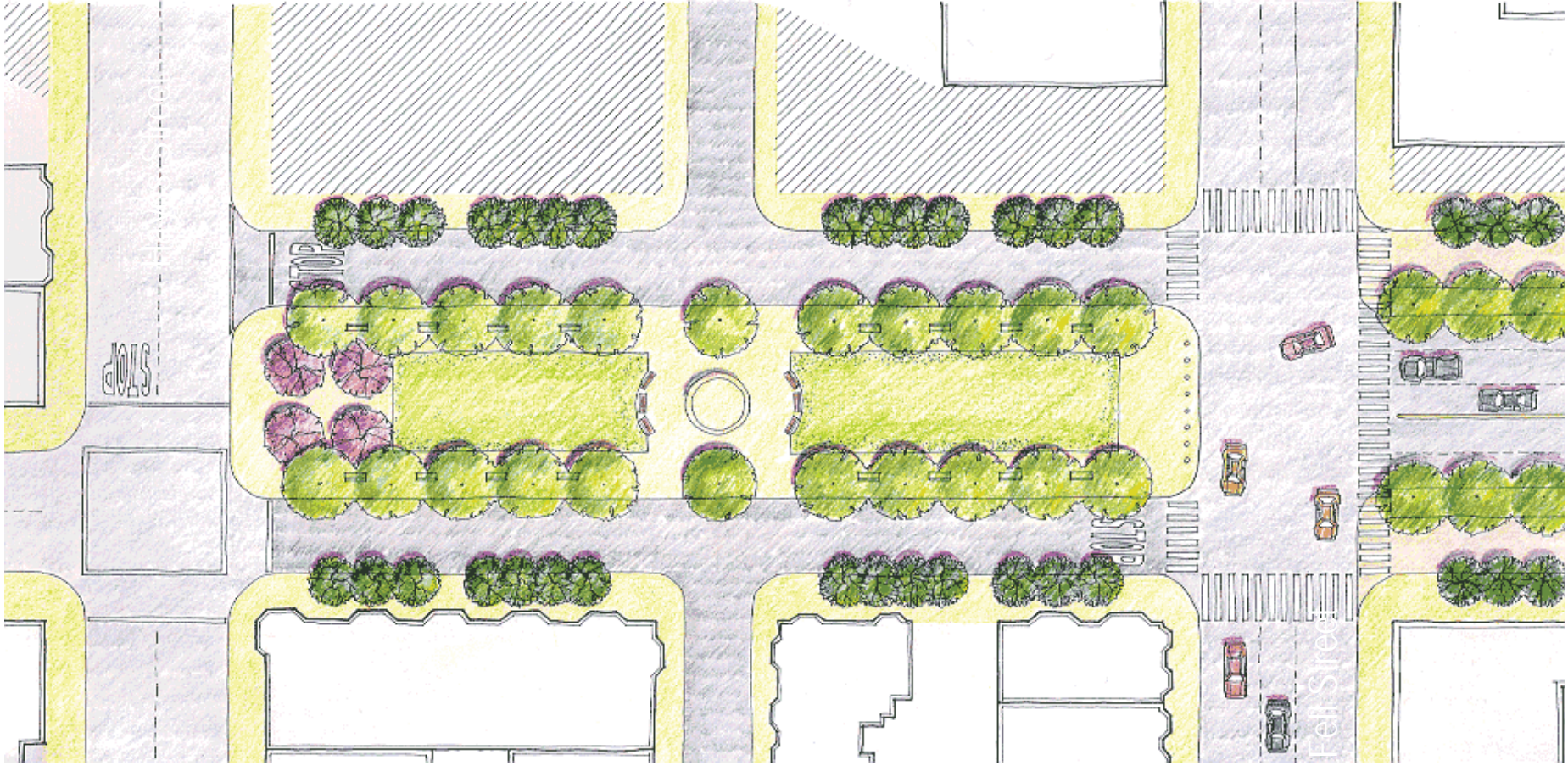


Hayes Street

Fell Street

Oak Street

Market Street





## YOU DESERVE A CHOICE

**CHEAPER** TO CONSTRUCT  
**FASTER** COMPLETION  
**SAFER** SEISMICALLY  
**BETTER** TRAFFIC FLOW

**2 x THIS...**

**...OR THIS**

*San Franciscans for a Better Freeway*

**INITIATIVE DRIVE**







	1995 Central Freeway	2006 Octavia Boulevard	Percent Change
Northbound ADT	45,000	24,162	-46%
Southbound ADT	48,100	20,697	-56%
Daily Total ADT	93,100	44,859	-52%



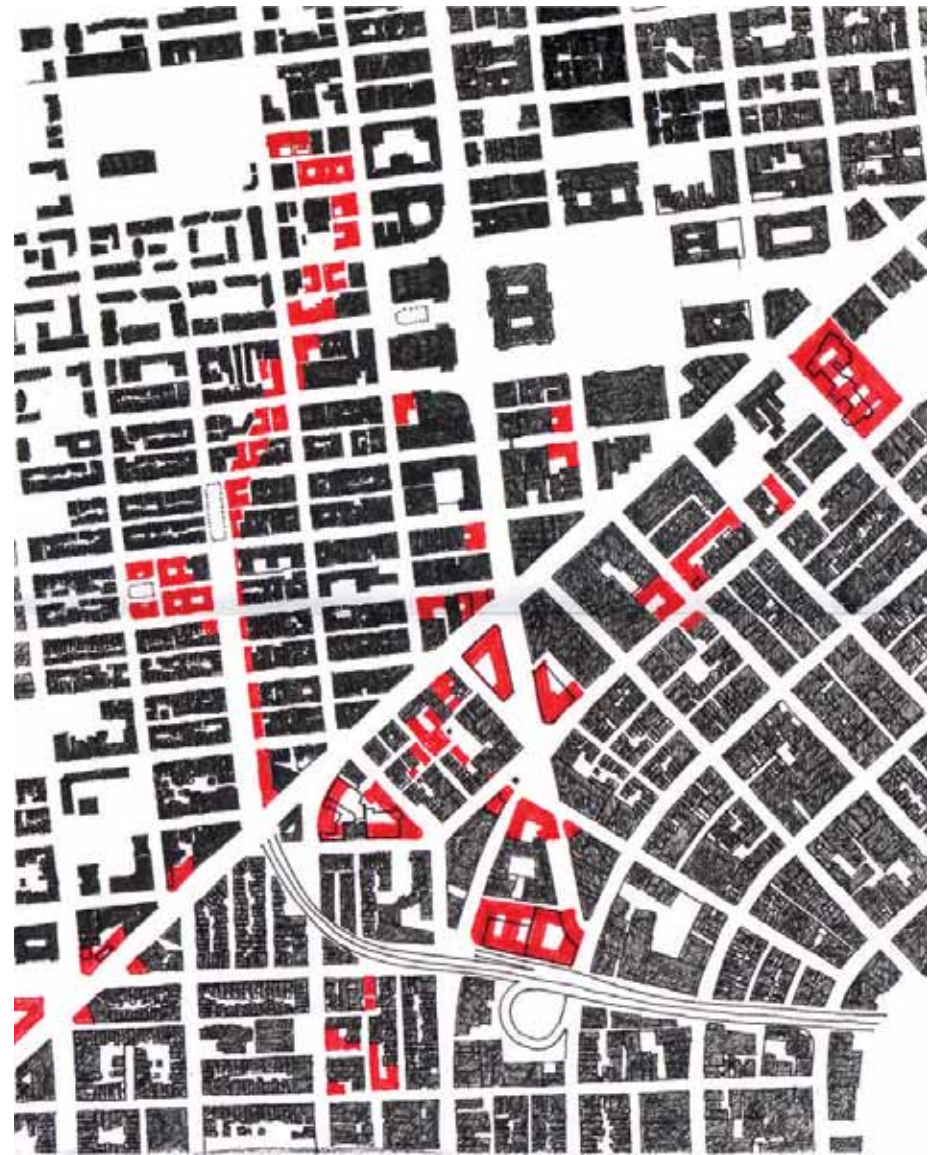


Image source: Solomon, ETC



















